

Alessandra Renzi Statement

As a Communication and Media scholar specializing in technology and public participation, I bring my experience working on civic engagement, digital surveillance, and labor in digital economies to represent your interests and needs as CUFA's next president.

With 30 years of working in applied communications settings, I come to CUFA with skills in public consultations, conflict mediation, and chairing meetings and committees. Since 2021, I have served as a CUFA councillor, and EDI committee member.

Given the financial pressures at our university, we need strategies and a strong voice to advocate for our rights during this year's contract negotiations. We also need long-term strategies to fight austerity cuts that will increase our workloads and reduce faculty and staff. As president, I will work tirelessly to support our negotiations, strengthen our voice with our upper administration, and work with our provincial and federal unions and associations to defend the education sector.

I plan to accomplish these major goals along with finding solutions to our everyday problems, including labor issues related to access to computer technology, digital privacy and intellectual property in the age of AI. I bring my commitment to leadership with transparency and accountability to our members.