



CANADIAN MESSAGING FRAMEWORK

Key messages:

- The March for Science in Canada is a celebration of our passion for science and a call to safeguard the important science that keeps us safe, healthy, and prosperous.
- The March is in solidarity with American scientists facing funding cuts, muzzling, and hostility from their government.
- Science is international, and major challenges like climate change require global collaboration. Cuts to American science impact us, and scientists all over the globe.
- As scientists and science-enthusiasts, we advocate for policies based on evidence, rather than ideology, and call for the safeguarding of scientific integrity both in Canada and around the world.

The March for Science is a global celebration of our passion for science as well as a call to support and safeguard the scientific community from muzzling, funding cuts and political or corporate interference. These issues are not new to Canadian scientists: we fought a long battle against the gutting of research programs, the closure of labs, muzzling of government scientists and ideologically driven policies. While Canadian science has made great strides recently, the current situation for science in the United States is a reminder that this progress is always under threat. Some fields of science are politicized and targeted for anti-science policies; marginalized scientists are particularly vulnerable to a hostile government.

Science is international - cuts to American science hurt Canadian science. Our nations are deeply entwined, and our shared border means that policies and regulations in the US have a direct impact on Canada. This is an era of “alternative facts” and pervasive ideology: evidence and science are more important yet more vulnerable than ever before. Now is the time for people who support scientific research and evidence-based policies to take a public stand and be counted. Standing up for science means standing with scientists of all races, all genders, all sexual orientations, all abilities, all socioeconomic backgrounds, all religions, all nationalities, and all political perspectives.

ON APRIL 22, 2017, WE WALK OUT OF THE LAB AND INTO THE STREETS.

We as Canadians know too well the damage that can be done by an anti-science political agenda. Yet we also know first hand the positive change that is possible when scientists come together to defend science and its critical role in our society and democracy. Join us on April 22nd as we come together in Canada, in the US, and around the world, to march in solidarity with our American neighbours and stand in defence of science.